

VERSATILEDOGS.COM Upgrades order form

Purchaser Billing Information:

Kennel/Business Name: _____

Contact Name: _____

Address: _____

City, State and Postal Code: _____

Contact Phone Number: _____

Email Address: _____

Check or Money Order total: _____

A *listing or ad* is defined as containing information on one litter, stud/dam, started/finished dog, kennel, training business, guide/preserve, or products/services business.

You may use this form for more than one classified ad or multiple directory listings. Please indicate on the form which ads and/or listings this order form applies to.

Paid placement will not begin until all of your upgrades have been completed. You will receive an email with confirmation of placement and the start and end date of the ad.

Paid ad listings are a flat fee and refunds are not given unless the ad work is not performed or completed, or the business listed has ceased operations. In cases where a breeding did not take and is scheduled for the next heat cycle, the ad will be extended at no charge.

Checks and money orders can be made out to Versatiledogs.com and sent to:

Versatiledogs.com
PO BOX 203
West Groton, MA
01450
USA

Upgrade Directory Listings include Kennel, Trainer, Guide, Product and Services listings.

Directory Upgrade Type	Cost per Listing	Description
Kennel Listing Top Placement	\$99.99 12 Months \$49.99 6 Months	Top placement in our results for all distance searches and the breeds of your kennel plus 2 photos.
Preserves & Guides Listing Top Placement	\$79.99 12 Months \$39.99 6 Months	Top placement in our results for all distance and alphabetical searches plus 2 photos.
Trainer Top Placement	\$59.99 12 Months \$29.99 6 Months	Top placement in our results for all distance searches and the breed categories you train for searches within your breed group plus 2 photos.
Products & Services Top Placement	\$39.99 12 months \$19.99 6 Months	Top placement in our results for all searches within a country plus 2 photos.
Photo addition, no top placement.	\$11.99 1 Photo, 1 year \$19.99 2 Photos, 1 year	Top placement in our results for all searches within a country plus 2 photos.

Upgrade Directory Listing:

Name of Business: _____

Type of Business: _____

- Add 1 photo
- Add 2 photos
- Top Search Placement with photos

TOTAL Fees: _____

Multiple Directory Upgrades Discount

To qualify for the discount, all directory listings must be owned by the same person or company. Discounts are applied to upgrades in order of decreasing value per directory.

For example, if a person upgrades their kennel listing to top placement for 12 months, their preserve listing for 6 months, and adds 2 photos to their products and services listing, then the preserve upgrade is 50% off and the products and services upgrade is 75% off.

Another example would be if a kennel listing upgraded to 2 photos, a preserve listing upgraded to a 6 month top placement, and a trainer listing upgraded to a 12 month top listing, the preserve upgrade would be 50% off and the kennel upgrade would be 75% off.

Name of Business: _____

Type of Business: _____

- Add 1 photo
- Add 2 photos
- Top Search Placement with photos

TOTAL 2nd upgrade Fees: _____ (50% off with discount)

Name of Business: _____

Type of Business: _____

- Add 1 photo
- Add 2 photos
- Top Search Placement with photos

TOTAL 3rd upgrade Fees: _____ (75% off with discount)

Name of Business: _____

Type of Business: _____

- Add 1 photo
- Add 2 photos
- Top Search Placement with photos

TOTAL 4th upgrade Fees: _____ (Free with discount)

TOTAL Directory Fees: _____

Classifieds Listings include Litters, Started Dogs, Finished Dogs, and Stud and Dam ads.

Classifieds Upgrade Type	Cost per Listing	Description
Litter Listing Print Link	\$0.99 Flat fee, per ad	Allows potential clients to print just your ad on an advertisement free page
Litter Photo Addition	\$3.99 Flat fee, per ad	Add 2 photos to your classified ad
Litter Listing Top Placement	\$9.99 Flat fee, per ad	Your ad will be seen first with the Top Placement which places your classified ad listings at the top of the page in the "Featured Listings" section. NOTE: This ad does not include images.
Litter Print Link + Photos + Top Placement	\$12.99 Flat fee, per ad	Include photos and an ad-free print link with top placement. Your classified ad listing will be seen first and with photos and printed on its own page.
Started/Finished Dog Listing Print Link	\$0.99 Flat fee, per ad	Allows potential clients to print just your ad on an advertisement free page
Started/Finished Dog Photo Addition	\$3.99 Flat fee, per ad	Add 2 photos to your classified ad
Started/Finished Dog Listing Top Placement	\$9.99 Flat fee, per ad	Your ad will be seen first with the Top Placement which places your classified ad listings at the top of the page in the "Featured Listings" section. NOTE: This ad does not include images.
Started/Finished Dog Print Link + Photos + Top Placement	\$12.99 Flat fee, per ad	Include photos and an ad-free print link with top placement. Your classified ad listing will be seen first and with photos and printed on its own page.
Stud/Dam Listing Print Link	\$3.99 Yearly fee, per ad	Allows potential clients to print just your ad on an advertisement free page
Stud/Dam Listing Photo Addition	\$11.99 Yearly fee, per ad	Add 2 photos to your classified ad
Stud/Dam Listing Top Placement	\$21.99 Yearly fee, per ad	Your ad will be seen first with the Top Placement which places your classified ad listings at the top of the page in the "Featured Listings" section. NOTE: This ad does not include images.
Stud/Dam Print Link + Photos + Top Placement	\$36.99 Yearly fee, per ad	Include photos and an ad-free print link with top placement. Your classified ad listing will be seen first and with photos and printed on its own page.

Upgrade Classified Ad: Name of Litter(s): _____
 Litter Print link
 Litter Photo Addition
 Litter Top Placement (no photos)
 Litter Top Placement + Print Link + Photos

TOTAL Litter Fees: _____

Name of Started/Finished Dog(s): _____
 Started/Finished Dog Print link
 Started/Finished Dog Litter Photo Addition
 Started/Finished Dog Litter Top Placement (no photos)
 Started/Finished Dog Litter Top Placement + Print Link + Photos

TOTAL Started/Finished Dog Fees: _____

Name of Stud/Dam Dog(s): _____
 Stud/Dam Litter Print link
 Stud/Dam Litter Photo Addition
 Stud/Dam Litter Top Placement (no photos)
 Stud/Dam Litter Top Placement + Print Link + Photos

TOTAL Stud/Dam Dog Fees: _____

25% off Total Fees for Classified ads for Kennels or Trainers with Top Placement

Directory Listings.

TOTAL Classified Fees: _____